



CORPORATE PARTNERSHIPS

Help us make a positive difference in rural communities and improve lives!

ABOUT CREATIVE ARTS EAST

A charity working across Norfolk, Suffolk and Cambridgeshire fighting isolation and increasing wellbeing in rural communities, through the transformative power of the arts.

WE MAKE A POSITIVE DIFFERENCE TO PEOPLE'S LIVES



We support residents to host **400+** rural and community led arts events each year.



We engage **20,000+** audience members and participants.



We help communities generate **over 80k** to invest back into themselves.



Wellbeing increases by **64%** for our vulnerable beneficiaries.

Our beneficiaries say...

"I felt that life was shutting me in the house. I have very few friends left so it's really nice to meet people who have the same interests and like coming together to share in music and dance."

"The first time we waved our arms around in a dance session, the pain actually went. I feel more or less cured."

"It's an absolute medicine for your mind..."



WAYS TO INVEST

Here are some examples

TRUSTEE

£0



Provide your time and expertise as a trustee on our board. Offering expert advice and guidance at 5 meetings a year.

FRIEND

£250



Your benefits

- Thank you on our social pages (which have a combined following of 10,000+).
- Dedicated section of our next newsletter, thanking you for your support.
- Volunteer opportunities for your staff.

PARTNER

£2,500



All the benefits of being a Friend, plus

- A press release and photo opportunity to highlight your support.
- Your logo featured on the homepage of our website.
- Any relevant content you produce, shared on our social media.
- A blog post specifically about your support.
- 2 free tickets to any event per season.
- A bespoke supporter certificate and logo for you to display.

CHAMPION

£12,500



All the benefits of being a Partner, plus

- Distribution of your products at our community events where possible.
- An opportunity for you to exclusively sponsor a specific one-off event.
- Free places for some members of your team to future events including training, conferences and other special events.
- Recent articles or content you produce shared on our e-newsletter once every quarter (content depending of course!).
- A CAE team member to speak at one of your events.

SUPERSTAR

£25,000



All the benefits of being a Champion, plus

- Recognising you as a significant investor in our organisation. This would ensure your logo is added to appropriate printed marketing, promoted across the region.
- Annual event pass allowing free entry into any Creative Arts East supported event for 2 people.
- If there's something else you're looking for in a corporate partnership, we'll do our best to accommodate it – for instance, host a performer at your corporate away-day!

WHAT DO THESE INVESTMENTS EQUATE TO?

They would...

Cover the cost of a dementia-awareness training session for volunteers, helping to reduce the stigma attached to some of society's most vulnerable people.

Open 3 community centres every month, providing 300+ cups of tea and cake to lonely older people at music and dance workshops over the course of a year.

OR

Subsidise 5 live performance events for children in rural school or community spaces.

Subsidise 40 live performance events for lonely people living in rurally isolated communities.

OR

Enable 2 communities to receive a musician in residence, helping to raise the aspirations of 2,000+ children and young people.

Cover the cost of our office rent and utilities, providing stability for our charity over the course of a year.

OR

Fund the delivery of our community cinema scheme, enabling 300+ screenings and reaching roughly 12,000 audience members.

INTERESTED? LET'S TALK

We are always grateful for donations of any amount, so if none of the packages provided are right for you, then please do let us know and we can chat about the other ways you would like to support us, or that we can recognise your contribution.

Get in touch with us today to discuss how we can work together to make a difference.

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