



CORPORATE PARTNERSHIPS

Champion the Arts in Rural Communities

WHO IS CREATIVE ARTS EAST?

Creative Arts East is an arts and community development charity, working in Norfolk, Suffolk, and the wider East of England.

We actively champion access to the arts within rural areas, and aim to use the transformative power of the arts to fight isolation and increase wellbeing in rural communities.

OUR WORK

Community Cinema

We give volunteers the skills and support to run their own community cinemas. Our groups screen a huge variety of films in rural locations across the region, from the latest blockbusters to contemporary independent titles.

Youth Leadership

This programme helps young people from isolated areas in the East develop skills, confidence and aspirations vital for later life. We offer training sessions and mentoring to provide them with the skills to host their own live music events.

Live Performance

We enable volunteers in rural communities to host outstanding live performances by professional artists, in their own community venues. This enriches rural community life and brings people together.

Our Day Out

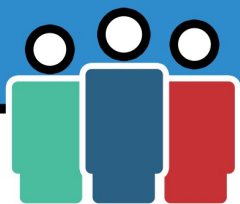
These regular free workshops across Norfolk help older people (*including carers, those living with a dementia and other health conditions*) engage in music and dance activities. Participation is proven to combat loneliness and increase wellbeing for some of our most vulnerable community members.

WE MAKE A POSITIVE DIFFERENCE TO PEOPLE'S LIVES

"When I was 12, I got a form of paralysis and ended up with a twisted spine, so now I'm 87, I use a crutch and I started to get a bit of pain in my shoulder. After a while it became worse and worse, even in my sleep, but **the first time we waved our arms around** in a dance session, the pain actually went. I feel more or less cured.

I felt that life was shutting me in the house. I have very few friends left so it's really nice to meet people who have the same interests and like coming together to share in music and dance."

- Sally, Our Day Out participant



We support on average **600** rural and community led arts events each year.



We engage an average of **30,000** audience members and participants in arts activity.



We work in partnership with over **500** volunteers.



We help communities generate over **100k** from the events we facilitate





CONNECT YOUR BUSINESS WITH COMMUNITY SUCCESS!

By choosing to connect your business with Creative Arts East, not only will you contribute to your Corporate Social Responsibility programme, you'll be associated with one of the leading arts charities in the region – one that makes a huge difference and has a substantial reach.

Whatever the size of your organisation, we are keen to create a mutually beneficial partnership that celebrates your commitment to our cause. Overleaf are examples of the current Corporate Packages on offer.

COME ON BOARD WITH OUR CORPORATE OFFERS!

Here are four example offers to choose from!

FRIEND

£250



Your benefits

- Thank you on our Facebook, Twitter and Instagram pages (which have over 7,000 followers between them)
- Dedicated section of our next newsletter, thanking you for your support
- Multiple volunteering opportunities for your staff

YOUR CONTRIBUTION WOULD

Send 5 volunteers on vital dementia-awareness training, helping to promote inclusivity and reduce the stigma attached to some of society's most vulnerable people.

OR

Enable us to support 2 cinema events in rurally isolated communities, giving those community members access to more independent and specialised films, as well as the latest blockbusters.

PARTNER

£2,500



Your benefits

All the benefits of being a Friend, plus

- A press release and photo opportunity to highlight your support
- Your logo featured on the homepage of our website, as well as on our printed marketing in agreed locations
- Any relevant content you produce, shared on our social media
- A blog post specifically about your support
- 2 free tickets to any event per season
- Discretionary discounts to future events including training, conferences and other special events.
- A bespoke supporter certificate and logo for you to display

YOUR CONTRIBUTION WOULD

Provide 1,080 hot cups of tea and slices of cake for vulnerable, often lonely older people over a six month period of 'Our Day Out' sessions (participatory music & dance workshops for older people).

OR

Allow us to subsidise 5 live performance events in rural pubs, reaching some of East Anglia's most isolated localities, helping those pubs to increase revenue and maintain themselves as thriving hubs of community life.

CHAMPION

£12,500



Your benefits

All the benefits of being a Partner, plus

- Distribution of your products at our regular community events where possible (e.g. table tops, your own marketing etc)
- An opportunity for you to exclusively sponsor a specific one-off event
- Free places for some members of your team to future events including training, conferences and other special events
- Recent articles or content you produce shared on our e-newsletter once every quarter (content depending of course!)
- A CAE team member to speak at one of your events

YOUR CONTRIBUTION WOULD

Fund 12 outstanding live performance events, ensuring people living outside of metropolitan areas have equal access to high-quality arts.

OR

Enable us to train 3 high school groups to put on their own live music events, inspiring these young people to gain confidence, raise aspirations and explore new career paths.

SUPERSTAR

£25,000



Your benefits

All the benefits of being a Champion, plus

- Recognising you as one of the major principle funders of our organisation. This would ensure your logo is added to every piece of printed marketing we create, our website and brand-new advocacy film, which will be shown at multiple screenings and other events throughout the year.
- If there's something else you're looking for in a corporate partnership, we'll do our best to accommodate it – just ask!

YOUR CONTRIBUTION WOULD

Represent a hugely valuable investment in our work, allowing us to reach even more rurally and socially isolated people, deliver more high-quality arts experiences and transform more lives in communities all over the Eastern region.

OR

Fund the delivery of our community cinema scheme CAE Screen for a whole year. Between April 2017 and March 2018 this enabled 446 screenings and reached 16,933 audience members.

INTERESTED? LET'S TALK

We are always grateful for donations of any amount, so if none of the packages provided are right for you, then please do let us know and we can chat about the other ways we can recognise your kind support.

By supporting Creative Arts East, you and your employees would be helping us continue to achieve our mission as a charity: to improve rural community life through the creative use of the arts. We very much appreciate the support of our existing stakeholders, from audience members, volunteers and promoters to donors. We could not deliver the work we do without you.

Get in touch with us today to discuss how we can work together to make a difference.

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www.creativeartseast.co.uk

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