



VILLAGE SCREEN

Rural Touring Cinema Scheme



Creative Arts East

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Overview of the Scheme

Village Screen is a rural touring cinema scheme in Norfolk. Volunteer promoting groups can get together to screen the latest blockbuster or a timeless classic to create a community cinema in the local village hall or community centre.

Village Screen, as part of Creative Arts East, provides fully funded projectionist training and subsidised cinema equipment hire.

Village Screen maintains a website providing an equipment booking system and a list of all upcoming screenings, as well as also providing guidance and support to help screenings to be as professional and successful as possible.

Becoming part of Village Screen

To become a Village Screen promoting group you need to be a **properly constituted, not-for-profit** community group in Norfolk. The promoting group can then attend projectionist training and apply for membership.

Venue Suitability

Your venue will ideally need to:

- Be at least 30ft from back to front
- Have adequate space for a cinema screen (approx 15ft clearance)
- Be able to black out during screenings
- Have access to one 13 amp mains socket

If your venue does not meet all of the above requirements, please contact us as you may still be able to put on screenings.

The venue must also have:

- Public liability insurance
- The correct performing licences for commercial cinema screening

It is quite likely that your venue has the correct performing licence already if other entertainment is held there. However it is highly recommended that you check with your local district council regarding this as cinema may need to be added, or a temporary licence may need to be obtained.

What Existing Groups Think of the Scheme

“Village Screen is a marvellous and inclusive scheme. It’s great being able to watch the latest movies from the comfort of your local hall. Personally I’ve really enjoyed the experience as I’ve met lots of new people.”

Wendy – Tittleshall Village Hall

“It’s very rewarding screening films to your local community. I’ve enjoyed getting to know the people who attend the showings and I’ve also gained a lot from working with a wonderful group of volunteers.”

Kay – Studio Theatre, Wymondham High School

Cinema Equipment

Creative Arts East provides the following equipment:

- Cinema projector and lens
- DVD player
- Amplifier, pair of speakers and stands
- Large screen (10' x 7.5' approx) with folding frame and drapes
- Mains cables, audio cables and extension leads

Four sets of equipment are available to hire, and are located in Wymondham, Downham Market, Wells-next-the-Sea and Acle. Any set can be booked by any group using an online system. Promoting groups are responsible for collection and return of the equipment at arranged times.

Membership and Equipment Hiring Costs

Membership of Village Screen is £20.00 + VAT* per year (April-March)
Hiring cinema equipment is £20.00 + VAT* chargeable for each booking made.

Obtaining Films for Public Screenings

Screening films for entertainment purposes outside the home constitutes a public performance and requires the permission from the copyright holder.

There are two main ways in which you can obtain a licensed film copy:

1. Ordering through Dorset Moviola (film menu)

Creative Arts East has collaborated with Dorset Moviola to provide promoting groups with a menu of films from which to choose. Copyright permissions will have been obtained. Promoting groups organise registering, booking and payments directly with Dorset Moviola.

Cost involved

Admin fee of £40 (+ VAT) + P&P + 35% box office takings (or minimum of £40) *

Or

Admin fee of £30 (+VAT) + 35% box office takings (or minimum of £40) *

(provide own DVD copy)

2. Ordering through Creative Arts East

If the film you would like to screen is not on the Dorset Moviola menu, then Creative Arts East can assist with obtaining the copyright permissions and booking the film.

Cost involved

Distributor cost + £5 Creative Arts East admin fee + P&P + VAT *

(Distributor cost is typically 35% of box office takings or £83 minimum (whichever is greater) + £14 P&P)*

* All prices and costs are correct at time of print and are subject to change

Contacts

If you would like to obtain and discuss further details about Village Screen then please contact Creative Arts East

Village Screen Officer: Alice Morelli

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