



# creative ARTS EAST SCREEN

## RURAL COMMUNITY CINEMA

### What is Rural Community Cinema?

Film screenings in rural (non urban) areas, where conventional cinemas are minimal, and normally in non-traditional venues such as village halls and community centres run by the community for the community.

### How does Creative Arts East support Rural Community Cinema?

Creative Arts East Screen offers volunteer promoting groups and organisations across Norfolk the opportunity to bring the latest blockbuster or timeless classic to their very own community.

Some of the ways we do this are by:

- \* Providing access to portable sets of cinema equipment which are available to hire and providing free training in how to assemble and operate this equipment
- \* Letting you know about all the appropriate licenses involved in screening a film and the costs involved
- \* Offering a booking system for this via our website as well as additional resources
- \* Offering occasional subsidised screening opportunities (subject to funding)

### Our Cinema Equipment

We have 4 sets of equipment available to hire located in 4 locations across Norfolk. This is made up of the following:

- \* HD Cinema projector and spare lenses
- \* Main Control Box with built in amplifiers and Blu-ray player
- \* Large screen (14' x 8' approx.) with folding frame
- \* Two speakers with stands, mains cables, audio cables and extension leads

Any set can be booked by any group using our online system and groups are responsible for collection and return of the equipment at arranged times.



### Is my Venue Suitable for Screenings?

Your venue will ideally need to:

- \* Be at least 30ft from back to front
- \* Have adequate space for a cinema screen (approx. 15ft clearance)
- \* Be able to black out during screenings
- \* Have access to one 13 amp mains socket

Your venue must also have:

- \* Premises Licence or Temporary Events Licence (TENS) or exemption (check with your local authority)
- \* PRS/PPL Performing Rights Society clearance (contact PRS)
- \* Public Liability Insurance or similar



*If your venue does not meet all of these requirements, please contact us as you may still be able to put on screenings.*

### Licensing Films for Public Screenings

Screening a film outside of the home constitutes a public performance and requires permission/licensing from the copyright holder. You can obtain a film licence by:

- \* Requesting and booking through Creative Arts East (see cost details overleaf)
- \* Registering and booking through Moviola (details can be provided on request)
- \* Going directly to distributors e.g. Filmbankmedia, BFI Distribution, etc (details can be provided on request)

#### **Data Protection - GDPR**

*If you keep a mailing list and/or collect any personal information you **MUST** consider how you hold and use it.*

*Bringing great film and theatre to villages adds to the community spirit and quality of life in rural areas.*

*- Raz, Shotesham Village Screen*

## Becoming a Member

In order to join the scheme, you will need to be a **properly constituted, not-for-profit** community group in Norfolk. You can then apply for membership via our website [www.creativeartseast.co.uk](http://www.creativeartseast.co.uk).



There are currently 2 levels of membership available - **Standard** and **Basic**

### Standard Membership

Our **Standard Membership** is for groups who would like to be a part of our community network, receive community cinema information and would like Creative Arts East to book some film licences and/or equipment on their behalf.

**£48**

(£40+VAT)  
Annually

### Basic Membership

Our **Basic Membership** is aimed at groups who would like to be a part of our community network and receive relevant information, however might have access to their own equipment and would like to book licences independently.

**£24**

(£20+VAT)  
Annually

### Membership Benefits

- Group/Organisation listed on Creative Arts East's website with venue, ticket details, website and social media links
- Receive Creative Arts East's monthly newsletter
- Access film and community cinema related advice/support and be sent occasional industry information
- Access a bespoke 'Screen' online members area for bookings and downloadable resources and marketing templates
- Invitation to attend an annual members conference and occasional local network meetings
- All screenings listed on the Creative Arts East website's 'What's On' calendar
- Receive a regular 'latest release' suggestions list
- Access additional resources and a screen-specific marketing pack
- Invitation to attend occasional screening opportunities

### Film Licence Booking

- |   |   |
|---|---|
| Standard film licence booking fee:<br><b>£60+VAT or 35% box office plus £20+VAT admin</b> | Film licence booking available:<br><b>Full (variable) distributor cost plus £20+VAT admin</b> |
|---|---|
- Access to local archive shorts and occasional additional film menu options (eg shorts/local/etc)
  - Access to an Event Cinema (recorded live) programme of titles and booking options
  - Opportunity to access at least one subsidised screening from a programme of selected specialised titles

### Equipment Hire & Technical

- Access to high definition portable cinema equipment with an online booking calendar via the Screen members area
- Access to projectionist training (required before equipment hire) and a technical helpline (provided by AED Sound)
- Cost per hire of **only £30+VAT**
- Cost per hire of **£50 +VAT**
- Option for upfront annual cost of **only £180+VAT**

## Get in touch

If you'd like further details about Creative Arts East Screen, please contact:

**Alice Morelli, Community Cinema Manager | [alice@creativeartseast.co.uk](mailto:alice@creativeartseast.co.uk) | 01953 713390**

**Creative Arts East, 19 Griffin Court, Market Street, Wymondham, NR18 0GU**

Did you know we also run **Creative Arts East Live**, bring high-quality live performances to rural venues across Norfolk and Suffolk? Find out more [LINK HERE](#).

[www.creativeartseast.co.uk](http://www.creativeartseast.co.uk)



Supported using public funding by  
**ARTS COUNCIL ENGLAND**

 **Norfolk** County Council



Borough Council of King's Lynn & West Norfolk



**Film Audience Network**

Supported by  
The National Lottery